



SUPREME ORGANIZATION
Bringing You Freedom & Peace Of Mind

www.SupremeOrganization.com
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JODIE WATSON

Organizing Personality

Bio

Founder and president of Supreme Organization, Jodie Watson, is the organizing expert from TLC Network's *Real Simple*. *Real Life*. Show, a reality lifestyle makeover show for women.

Her company helps people understand what they have, what they need, what to purge and how to make better use of their space.

Watson's organizing tips and advice have been featured in InStyle and Real Simple magazines. She writes a monthly column for L.A. Parent magazine called *Ask The Super Organized Mom*. A 10-page feature article about her work with celebrity client Sherri Shepherd, co-host of ABC's *The View*, appeared in Organize Magazine.

As a guest, Watson regularly shares her expertise on Lifetime's *The Balancing Act*, Better TV, She Knows TV, NBC's *Weekend Today in New York* and *Extra*.

In 2009/10 Watson performed duty as the national spokesperson for Avery Office Products and is regularly engaged as a keynote speaker at national events.

Supreme Organization is now six years old and boasts an impressive client list. When she's not working with her celebrity clients, Watson is penning a book and developing a television show.

A member of the National Association of Professional Organizers (NAPO) and Faithful Organizers, Watson served two terms (2007-2009) as Vice President of the Los Angeles Chapter of NAPO. NAPO recognized Watson for her work in the organizing industry with the *Raising the Bar*, *Leading Edge* and *Shining Star* awards and nominated her in 2009 for *The Founder's Award* and in 2010 for *Most Innovative Organizer*.

Born in Glasgow, Scotland and raised in the United Kingdom, Watson grew up in a disorganized home. At a young age she instinctively knew how to keep herself organized, which helped her survive the chaos. She moved to London in her 20s to study acting at the Mountview Academy of Theatre Arts.

After graduation, Watson performed in a number of popular British TV series, including *The Bill* and a three-year stint on Channel 4's groundbreaking social realist soap *Brookside*. She moved to Los Angeles in 1997, taking roles in series such as *Charmed* and *The West Wing* before setting up her business Supreme Organization.



Jodie Watson

- more -

Concurrently, Watson worked with entertainment industry companies including the Academy of Motion Pictures Arts and Sciences, AMC/WE Women's Entertainment TV, Joan & Melissa River's Rugby Productions and Sheryl Lee Ralph's Island Girl Productions.

Watson's career epiphany happened as she struggled to cope with the strain disorganization can put on a relationship. Newly married, her belongings were temporarily relegated to a driveway behind the house, while the newlyweds tried to negotiate over how to merge their belongings. Watson grappled to understand the psychology behind her husband's inability to part with his stuff in order to make room for her.

Being naturally organized, the hoarding character trait initially confounded Watson, who likes to live a streamlined life. But after seeing a television program about the organizing industry and examining her own strengths and skills, she discovered she could help her husband ... and others.

She realized that countless people go through life in crisis-management mode. This results in their being deprived of the best quality of life. Watson believes being organized gives people the space and time to genuinely be who they want to be – at peace with themselves and in harmony with the world.

Watson threw herself into the study of professional organizing, connected into the industry and built strong relationships with her peers. She continues education in her field by reading the latest books and articles on organizing and participating regularly in master classes and workshops. She is also the mother of a rambunctious and loveable young boy who inspires her daily.

Inspired by people who achieve personal or professional success, against all odds, Watson is doing just that for herself.

For more about Jodie Watson and Supreme Organization, please visit www.SupremeOrganization.com



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BACKGROUND

Countless number of families, businesses and people struggle to stay in control of their everyday lives -- because the ability to easily stay organized escapes them.

Piles of paper, out-of-control demands upon schedules, clutter, never-ending to-do lists, homes in disarray wreak havoc that even the best of us have trouble managing. Sound familiar?

Sometimes, major life events like getting married, moving, having a baby, illness, death of a loved one, or career change triggers the motivation for people to become better organized. Whatever the reason, it's hard to know where to start.

Supreme Organization is a professional company that helps businesses and individuals reclaim time, space and efficiency by getting and staying organized.

Founded by savvy organizing expert Jodie Watson in 2005, the company works closely with its clients to reduce and eliminate their stress by providing one-on-one, hands-on organizing services and ongoing training to control clutter and chaos.

Where people or businesses are overwhelmed and unable to tackle the job, Supreme Organization uses a systematic approach to deliver effective time, file and paper management, closet organizing, storage, clutter reduction and room make-over solutions.

Supreme Organization will visit a home or businesses to assess the situation and ask questions about day-to-day responsibilities and long term plans and/or goals. Staff are skilled at identifying problem areas and work flow issues. Supreme Organization then begins the process of creating organized space and developing a long-term plan to help clients stay on track with newly-learned organizing behaviors.

Making space where once there was none, Supreme Organization develops innovative, simple systems to keep clients organized -- long after staff has gone. The company has a particular penchant for purging unnecessary "stuff," while being dedicated to keeping rubbish out of landfills.

Supreme Organization is based in Los Angeles. It is a member of the National Association of Professional Organizers. The company services a diverse clientele, from A-list celebrities and big businesses, to church groups, busy families and frazzled individuals.



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JODIE WATSON MEDIA WORK

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RADIO





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TESTIMONIALS



It's hard to express just how much Jodie Watson of Supreme Organization has helped my life. Starting a new job is hard enough, but moving to a new city and apartment loaded with boxes and clutter is even more difficult. Jodie came in like a whirlwind and a gift of organization. My home is a place of calm and rest. I don't even want to go to work! Thanks Jodie!

-- *Sherri Shepherd* Co-host ABC's "The View"



Jodie really changed my life! With my busy schedule, my papers were piling up and up and I had no time to organize them. Jodie came in and cleared the clutter! Most importantly, she gave me a system to use to prevent a massive paper overload again. I adore her!

-- *Shaun Robinson* NBC's "Access Hollywood"

"Jodie is the Super Nanny of organization! She got my act together without making me feel guilty! She not only understands how to organize, but is great at figuring out the best organizational systems for each personality. She's a pleasure to spend the day with - going through boxes can be an arduous task, but with Jodie, the time flew by. I love her."

-- *Eileen Heisler, Television Writer/Executive Producer, Hollywood, CA*

"Jodie Watson is amazing! I was already somewhat organized, but I simply did not know how to make the most of my limited space. And since my bedroom doubles as my office, I quickly became very unproductive. Jodie is a real pro and dug right in to help me create "zones" that work for me. She left me with some homework and future suggestions all of which I have done. You might be thinking that you cannot afford the services of Supreme Organization, but in reality, you can't afford not to avail yourself of Jodie's expertise."

-- *Christina, Actress, Glendale, CA*

"Last year my family and I finally closed up the house that I grew up in. I was lucky enough to get some personal items that belonged to my mother as well as pictures and albums. When I brought them to my apartment, I was sure that I would know exactly what to do with everything. Unfortunately that wasn't the case. I ended up putting everything in my guest-room. My guest-room got to look like such a storage center that I was embarrassed to have anyone stay over. Then I found Jodie. She helped me organize my guest-room to the point that now I can't have enough people stay over because I want everyone to see how pretty my room is."

-- *Cynthia, School Teacher, Beverly Hills, CA*



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NEWS

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FOR IMMEDIATE RELEASE

January 28, 2010

**Jodie Watson Nommed
LA's 'Most Innovative Organizer'**
*National Association of Professional Organizers Honors
Supreme Organization Founder*

LOS ANGELES – The Los Angeles chapter of the National Association of Professional Organizers (NAPO) has nominated Supreme Organization founder Jodie Watson for its “Most Innovative Organizer” award.

Watson says, “It’s so nice to have my work recognized. And it’s a massive honor to be associated with my fellow nominees who are all dedicated, talents professionals.”

Hosted by comedian Kim Coles, the 2010 Los Angeles Organizing Awards take place Jan. 30 at Raleigh Studios in Hollywood. The annual event honors the top workers in Los Angeles’ blooming organizing profession.

Watson is the organizing expert from TLC Network’s lifestyle makeover show *Real Simple. Real Life.* and national spokesperson for Avery Office Products. Her organizing tips and advice have been featured in InStyle and Real Simple magazines.

She writes a monthly column for L.A. Parent magazine entitled *Ask The Super Organized Mom* and regularly appears on television shows including Lifetime’s *The Balancing Act*, NBC’s *Weekend Today in New York* and *Extra*.

NAPO has previously recognized Watson’s work with “Raising the Bar”, “Leading Edge” and “Shining Star” awards.

More on Watson’s work can be found at www.supremeorganization.com.



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NEWS

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FOR IMMEDIATE RELEASE
April 22, 2010

Jodie Watson to Clean Up 'Ladies Night Only' Spring Fling

LA Organizing Expert Set to Help Raise Funds for Worthy Cause

LOS ANGELES – [Jodie Watson](#), organizing expert from TLC's *Real Simple*. *Real Life*. show and national spokesperson for Avery Office Products, will help closet-cluttered women donate their dresses to charity next week.

Local non-profit group [The Ladies Night Project](#) is holding its Spring Fling (for women aged 21-and-over-only) at 7 p.m. on April 28 at Chelsea Place, 4551 Coldwater Canyon in Studio City.

A night of hilarity is to be expected and Watson will assist in keeping things under control with a presentation about spring cleaning your wardrobe. Admission is via [RSVP](#) only.

Hosts Abigail Herman and Lindsay O'Neil are planning their fabulous evening of female philanthropy to support the [Donate My Dress](#) organization. Guests are asked to bring a slightly worn evening dress for admission, and ten business cards for networking. For those who've already re-gifted their glad rags (or escaped a hideous bridesmaid dress), a \$10 donation will be requested.

"Recycling clothes we rarely wear is a great way to let go of useless stuff in our closets," says Watson. "Most people only wear 20 percent of the clothes they own, but parting with the other 80 percent can be an emotionally tough process. I'm going to help these gals do some purging."

"Each season we choose a worthy cause reason to get together for a ladies night," says Herman. "We mingle with amazing women for a night of pampering our senses, all while doing some good. Let's face it - charity is cool. Our mothers have done it and their mothers did it. Now it's our turn."



August 05, 2009 07:30 AM Eastern Daylight Time

Avery Dennison and Supreme Organization Expert Jodie Watson Get Kids and Parents Organized for Back-to-School

Avery Dennison now offers Box Tops for Education® coupons on more than 600 school and office supply products, helping parents earn much-needed cash for schools

BREA, Calif.--([BUSINESS WIRE](#))--Avery Dennison Office Products today announced its relationship with organizational expert Jodie Watson, founder and president of Supreme Organization and the organization expert from TLC's "Real Simple. Real Life" television show. Watson shares her expertise in an effort to help kids prepare for back-to-school and stay organized for a more successful and productive year. Recently, Avery Dennison became the first and only school and office supply manufacturer to join Box Tops for Education® which helps parents and communities earn much-needed cash for schools.

"Organizing schoolwork and materials allows kids to organize their minds so they are better able to focus on their studies," says Watson. "It also helps children to be less stressed. When they know where their work is and are able to find what they need when they need it, they don't waste time and energy looking for lost or misplaced papers, and have more time to get their assignments done well and in a timely fashion."

"Organizing schoolwork and materials allows kids to organize their minds so they are better able to focus on their studies"

Here are some of Watson's helpful hints to prepare for back-to-school and get organized for a successful year with Avery Dennison school and office supplies.

- Color-code and label prominently. Use different color binders for each subject and label the front cover and spine. Include a name and contact number in case the binder gets lost or left at school.
- Place a dry erase monthly calendar in the study area at home. Use dry erase markers to note days/times of classes, and when assignments or papers are due. Use different color markers for each class to easily differentiate them.
- Create a desktop file system in your study area at home. Color-code file folders for each subject to match the color-coding system in the binders. Make file folder labels on the computer or using a permanent marker so each folder can be easily identified.

"More than 600 Avery brand products will carry Box Tops coupons, including labels, binders, dividers, highlighters, glue sticks and more," said Jeff deLeon, group product manager, Avery Dennison Office Products. "Students can get organized and ready for back-to-school while also earning cash for their schools by clipping and submitting the coupons." In the 2008-2009 school year alone, US schools earned a record-breaking \$50.6 million through Box Tops for Education. The cash will be used to fund valuable programs, and purchase supplies, equipment, uniforms and more.

Specific Avery products participating in Box Tops for Education include Avery® Durable and Heavy Duty binders, Index Maker® dividers, Avery® sheet protectors, address and shipping labels, Hi-Liter® highlighters, Marks-A-Lot® dry erase and permanent markers, Avery® glue sticks, name badges, and T-shirt transfers. For more information, visit www.avery.com/btfe.

About Avery Dennison Office Products Avery Dennison Office Products group markets products under the well-known Avery brand name and is one of the world's leading manufacturers of self-adhesive labels for laser and ink jet printers, labeling software, binders, sheet protectors, index and tab dividers and other office-, home- and school-related supplies. Avery Dennison Office Products, a business unit of Avery Dennison Corporation, is based in Brea, California.

For more information about Avery-brand products, consumers can visit the Avery Dennison Worldwide Office Products Web site at www.avery.com or call the Avery Dennison Consumer Service Center at 1-800-GO-AVERY (1-800-462-8379). Avery and all other Avery brands and product names are trademarks of Avery Dennison Corporation.

Box Tops for Education

America's schools have earned more than \$300 million through Box Tops for Education since the program started in 1996. Thousands of schools have used that cash to purchase items such as computers, library books, art supplies and playground equipment. Schools can earn up to \$80,000 per year, to spend on anything they choose, by clipping Box Tops coupons from hundreds of products, shopping online through the Box Tops Marketplace® and Reading RoomSM, and purchasing items from My Class EssentialsTM registries. To learn more about the program, visit www.btfe.com. Box Tops for Education is a registered trademark of General Mills, used under license.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmq.cgi?eid=6022850&lang=en>

Media Resources

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